

## **Classic Car Insurance Company Launches New Specialist Policies**

*By Car-Insurance.tv*

*Dated: Aug 04, 2009*

*The UK's leading online classic car insurance company Car-Insurance.tv has announced the launch of classic car policies designed to offer cheaper cover for women drivers and young drivers with age and gender related car insurance schemes.*

Online UK classic car insurance comparison company Car-Insurance.tv ( <http://www.car-insurance.tv> ) has announced the launch of a range of new products and schemes specifically aimed at young drivers, lady drivers and senior drivers who own classic and collectors cars.

Marketing Director Dave Healey said, “ Our online classic car insurance comparison system, is the largest in the UK and is particularly designed to make large premium savings with cheaper premiums for owners of classic and collectors cars.”

“We are particularly good at finding you the best cover by your car type make and model, with our car marque insurance schemes, however many of these schemes did not offer tailored cover for women, older and young drivers.”

“We recently undertook a survey of our online customers which has revealed to us that we were missing out on some large segments of the market, in particular classic car insurance covers for young, old and lady drivers. The addition of the new products means we can now provide a much better Internet experience for these groups of people and we can satisfy the buying intentions of more of our customers, which include some large niche segments of the UK car insurance buying population”

Mr Healey added “Our classic car insurance schemes already offered fully comprehensive, all risks policies to young drivers over the age of twenty three. The addition of the new schemes and policies will allow us to offer classic car insurance to drivers aged twenty-one or over. Many older cheaper cars, which are particularly favoured by this younger age group, are now eligible for classic car insurance cover.

“Our lady and women driver customers will also gain from the introduction of the new classic schemes.” Mr Healey stated.

“Statistics have long shown that women drivers make fewer claims than their male counterparts. The survey showed that many of our more expensive performance and sports classic car policy holders were women.”

“In order to offer these female drivers the range of covers that are available under standard cover, we have incorporated many classic car insurance schemes and policies that are designed exclusively for women drivers. They offer discounts found on standard covers and a range of benefits including agreed valuations”

“Classic car owners over fifty will also benefit from comparing schemes that offer large discounts for mature drivers with a decent driving history.”

More information about all these classic car insurance products can be found on the company website, <http://www.car-insurance.tv/classiccarinsurance.htm>

###

We are a specialist car insurance company dealing with covers for classic cars, performance cars and sports cars insurance in the UK

Category Automotive, Car insurance  
Tags classic car insurance, classic, car, insurance, car insurance, lady driver car insurance, young driver  
car insurance  
Email [Click to email author](#)  
City/Town [London](#)  
State/Province [Greater London](#)  
Country [United Kingdom](#)